

# **The Role of Chinese Teaching on Higher Vocational Colleges in the Cultivation of Students' Professional Ability**

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**Abstract:** The language teaching in higher vocational colleges mainly cultivates students' language expression ability, communication ability and writing ability. Chinese language teaching is a basic subject teaching and assumes the function of serving professional courses. Chinese teaching plays an important role in the process of cultivating students' professional ability. It mainly helps to cultivate vocational ability of higher vocational students. Higher vocational Chinese teaching is conducive to cultivating students' professional competitiveness. Higher vocational Chinese teaching helps to cultivate Students' professional ethics and vocational Chinese teaching help to cultivate students' legal awareness. Higher vocational Chinese teaching helps to cultivate students' innovative ability and team spirit. It expounds the role of higher vocational Chinese teaching in the cultivation of students' professional ability. Experts and scholars who study Chinese language teaching and vocational ability training in higher vocational schools provide theoretical references.

## **1. Introduction**

At present, the demand for professional talents has changed to a certain extent. Talents must not only have a solid professional foundation, but also have good communication skills and reasonably organize their language to express their personal views. Under the background of quality education, the purpose of running a higher vocational college is to transport professional, operational and practical modern talents to the society. Through Chinese teaching, students can promote the overall quality and professional ability of students, and strengthen the employment competitiveness of students. It plays a key role in its future career development.

## **2. The positive effect of Chinese teaching on the cultivation of students' professional ability**

Modern society not only requires talents to have higher IQ, but also requires talents to have certain emotional intelligence. The language subject has strong humanity. Through language learning, students can awaken their humanistic feelings and improve their moral quality and humanistic cultivation. For example, poetry prose in Chinese textbooks, Chinese and foreign famous articles, students can gradually improve their personal emotional intelligence in reading and learning. And raise a good habit of thinking and loving your mind. At the same time, through the debate competitions and impromptu speeches held in the language classroom, students can also exercise their ability to express, adapt and innovate, helping students to better communicate with others after entering the workplace. Social skills.

In the higher vocational stage, the main teaching objectives of the language are to improve the aesthetic level of students, to infiltrate moral education for students, and to help students establish a scientific outlook on life, values and career. Through the teaching of Chinese, students can be literate and morally cultivated, and the integration of humanistic feelings into teaching can help students improve their cultural cultivation and quality. It is also a key way to cultivate students' professional ethics.

At present, market talents are more competitive. Only students with strong sense of competition and competitiveness can stand out in a fierce competitive environment. As the basic science of education at all levels in China, language can effectively cultivate students' multi-faceted abilities, meet the diversified requirements of enterprises for talents, and provide more choices for students'

future career choices. The current society requires talents to have strong professionalism, professional attitudes and professional ethics. Through language teaching, students can help them establish correct professional awareness, treat work with a more rigorous and correct attitude, improve students' professional cultivation and professional ethics, and then help. Students can quickly integrate into their jobs after graduation.

### **3. The importance of higher vocational Chinese teaching to the cultivation of students' professional ability**

Language is the mother of encyclopedia, and this is no exception in higher vocational education. Language is a basic course and plays an irreplaceable role in the cultivation of students' basic qualities. In view of the learning stage of the students, the higher vocational language education starts from the four aspects of listening, speaking, reading and writing, and training students' language application ability to cultivate students' basic vocational skills. With the increasing competition in the talent market in China, many employers have put forward higher requirements in the selection and appointment of talents. For example, many companies require employees not only to have good oral and interpersonal skills, but also to have a certain writing style and excellent writing skills. Therefore, higher vocational Chinese teaching must have a purpose to cultivate students' ability and strengthen their language expression and writing training. In addition to the above specific measures, the author also has the following suggestions. First of all, in the process of Chinese teaching, students are the mainstay, and some activities are added to allow students to express and train their oral English, such as conducting speech contests and simulating job hunting activities. These play an important role in the cultivation and promotion of students' language expression ability and speculative ability. Secondly, Chinese teachers should be good at combining Chinese teaching content with vocational skills, and incorporating some vocational skills training links in the Chinese teaching process. For example, some job search skills, interview skills. As mentioned above, the ability to write a student's cover letter and writing skills in language writing exercises. There are many such teaching modes in the content of Chinese language teaching in higher vocational colleges. For example, in the process of introducing the writing and learning of cover letters, Chinese textbooks are more about guiding students to learn to sell themselves, the focus is on cultivating students' self-promotion ability. In addition, higher vocational Chinese teaching also plays an important role in the training and training of students' professional etiquette. The development of higher vocational Chinese teaching work can not neglect the cultivation of students' humanistic spiritual literacy. At the same time, it also promotes the development and implementation of students' spiritual civilization through the cultivation and formation of humanistic literacy, and further strengthens the civilized etiquette cultivation of students in higher vocational colleges. This is very helpful for students to go to the workplace to lay a close relationship with colleagues and superiors.

There are many well-known sentences with profound ideological connotations in Chinese high-level Chinese textbooks. These contents are generally selected from the works of some famous writers or thinkers. At the same time, the content of high-level Chinese textbooks is to tell the most common and ordinary professions. The extraordinary glory of the workers is dominated. Therefore, when learning such texts, the students' ideological and moral sentiments, world outlook, values and outlook on life are subtly infected and edified, and their professional ideas and basic professional ethics can be well formed in this process. Some contents in the higher vocational Chinese textbooks have a good guiding effect on students' labor consciousness, equal career choice and employment concept, and good post responsibility consciousness. For example, when a teacher teaches the "Hamburg Lane Variations" article, it is necessary to first introduce and describe the competition consciousness and solidarity spirit of the ocean-going seafarers, and guide students to establish a collective collaboration spirit and competition consciousness; learning the text "Rocket Chief Designer Sketch" At the time, teachers should be good at using the spirit of the post-dedication and dedication of the students who have been forgotten by the older generation of revolutionaries. In the process of Chinese language teaching in higher vocational colleges, teachers should be good at

grasping the professionalism and professional skills possessed by some protagonists as a shining point, highlighting their advocating professional ethics and professional responsibility, and inspiring high-level students to be sincere and responsible. Dedicated professional ethics and professional quality. Not only that, teachers should also widely absorb the professional ability and professional quality of outstanding people to carry out professional ethics education for students. Let students establish an equal professional outlook, respect and fear each and every type of occupation, "do a line, love a line" to cultivate students' good professional ethics.

#### **4. Relevant measures for cultivating students' professional ability in Chinese teaching**

To integrate Chinese teaching with vocational education, teachers must first establish a correct and advanced professional concept, and infiltrate professional ideas and professional concepts into students through teaching. While using classroom teaching methods, teachers should also use practical examples in life. In turn, increase the fresh activity of education. For example, teachers can introduce examples of previous graduates, help students solve problems that may be encountered in future careers through case analysis, and then integrate vocational skills with language knowledge, so that students can fully appreciate the importance of language knowledge to career development. A better attitude to language learning. Teachers should also guide students to consciously improve their professional skills and literacy in language learning, and to play the practicality and education of higher vocational languages.

The language subject has strong humanity and instrumentality. It can not only cultivate students' moral cultivation, but also effectively train students' communicative competence. Therefore, in the specific teaching, teachers should pay attention to the combination of students' professionalism, and develop students' communicative competence and judgment thinking in a targeted manner, so that students can rationally socialize with different people, have clear minds, and face things quickly. Form your own opinions and judgments, and do not follow the trend in career development. At the same time, teachers should also strengthen language training for students, enhance students' humanistic temperament, internal cultivation and personal charm, and enhance students' communicative competence in the workplace.

In the specific teaching, teachers should actively seek common ground with the students' professional development, and then exercise the students' professional ethics, professional ability and professional spirit, so that students can fully understand the importance of the language subject. First of all, while mastering the basics of Chinese, Chinese teachers should also strengthen their mastery and understanding of the majors of their students, use their spare time to interact with the professions, learn more, learn the future employment direction of each major, and do in the classroom teaching. In the targeted, scientific integration of Chinese teaching and professional knowledge, and the humanistic advantages of the Chinese subject, to analyze the professional development prospects, employment situation and employment dynamics of students, to guide students to develop their own career planning, to avoid students graduating near In the process of choosing teaching content, teachers should be close to the characteristics of higher vocational education and social development dynamics, scientifically change the teaching content, enhance the pertinence and practicality of teaching, and combine social hot topics. Explain the teaching cases about the development of functional ability to students, integrate professional ethics, professional accomplishment and professional norms into the analysis to help students form a correct professional ethics and employment concept. Finally, teachers should also combine the needs of talents in contemporary society. Targeted teaching For example, document writing, job resume writing, etc., for students to analyze representative resumes, to help students master the ability to write cover letters, at the same time, teachers should also lead students to enhance the reading and understanding of professional books, and effectively improve students' employability and professional ability.

## 5. Conclusion

The purpose of higher vocational education is to provide more practical and professional talents for China. As a basic subject of higher vocational education system, Chinese can effectively train students' professional quality and professional ability, and effectively improve students' employment competitiveness. To help students better respond to market needs. At the same time, Chinese teachers should also actively change their concepts, recognize the particularity and education of higher vocational Chinese, play the auxiliary function of Chinese to professional subjects in specific teaching, and gradually infiltrate the professional education and professional ability knowledge for the future career development of students. Consolidate the foundation.

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